THE ORIGINAL TEXAS RANCH ROUNDUP
SINCE 1981
WICHITA FALLS, TEXAS

45th Annual
Texas Ranch Roundup Tradeshow

The Texas Ranch Roundup is pleased to invite you to participate in the 2026 Bit, Spur and Western Collectible Tradeshow. Forty-five years ago, a group associated with Falls Distributing (now Standard Sales) and the North Texas Rehab Center, met to put together the first ranch rodeo in the country to honor the working cowboy.

Today, the Texas Ranch Roundup continues that tradition and has raised more than $4 million for the North Texas Rehab Center, West Texas Rehab Center and West Texas Boys Ranch.

The Bit, Spur and Western Collectible Tradeshow has more than 100 vendors showcasing unique western finds. The tradeshow alone brings in more than 6,000 people each year. We hope you will join us for another exciting show!

July 17th & 18th
Multi-Purpose Events Center
1000 5th Street • Wichita Falls, Texas
www.TexasRanchRoundup.com

All proceeds benefit:

the rehabcenter
North Texas Rehabilitation Center

REHAB
WEST TEXAS REHABILITATION CENTER

WEST TEXAS BOYS RANCH
Raising Boys...Building Men
Since 1947

PLEASE TAKE THIS OPPORTUNITY TO READ THE CONTRACT CAREFULLY

To participate, please sign and return this application as soon as possible.
For returning vendors, 50% deposit is due by April 3, 2026.
Remaining balances are due by Friday, June 5, 2026.
If final payment for booth space is not received by **Friday, June 5, 2026**, booth space will be forfeited without refund at the discretion of the North Texas Rehab Center.

Please know that submitting a contract and deposit does NOT guarantee space at the tradeshow. Only contracts signed by a North Texas Rehab Center representative will guarantee space.

Rates: 1-2 booths - $275 ea. 3-5 booths - $265 ea. 6+ booths - $250 ea.

- All booths are 10' X 10', include pipe and drape, one 8 foot table and two chairs.
- **Tables provided will not be allowed on risers. We apologize for any inconvenience; however, it is policy of the Multi-Purpose Events Center.**
- Electricity is available at all booths.
- Telephone/credit card line and internet is available at exhibitor's expense. (*If you will need a telephone/ credit card line or internet, please refer to number 14 of the Exhibitor Rules.*)

We look forward to you joining us in Wichita Falls. **If you have any questions or need further assistance, please contact Lauren Ransier at (940) 687-4914 or LRansier@ntrehab.org.** Thank you for your continued support of the Texas Ranch Roundup and your interest in our tradeshow.

Show Dates and Location:	**Move-In Times:**	**Exhibit Hours:**
July 17 and 18, 2026	Wednesday, July 15, 10:00 a.m. - 6:00 p.m.	Friday, July 17, 9:00 a.m. - 7:00 p.m.
Multi-Purpose Events Center	Thursday, July 16, 7:00 a.m. - 9:00 p.m.	Saturday, July 18, 9:00 a.m. - 7:00 p.m.
1000 5th Street	**All exhibitors must be moved out by**	
Wichita Falls, TX 76301	**12:00 p.m. on Sunday, July 19.**	

We are also offering you the opportunity to increase your business' visibility by purchasing program ads or sponsorships . If you are interested, please contact Regan Nabors at (940) 687-4928 or RNabors@ntrehab.org.

NOTABLE POINTS

- Each exhibitor will receive **two** parking passes to park their vehicle in the west parking lot. If you have a trailer, please park it behind the first row of medians/trees in the parking lot. The parking passes will also be in the registration packet. The parking is first come, first served and a spot is not guaranteed. We will not issue more than two parking passes per vendor, no exceptions.
- Exhibitors may not use the Texas Ranch Roundup name and/or logo on any merchandise, printed materials, or in any manner which infringes on the unique and copyright status of the Texas Ranch Roundup.
- We have waived the $25 late fee. If final payment for booth space is not received by **Friday, June 5, 2026**, your original booth space will be forfeited without refund at the discretion of the North Texas Rehab Center.*
- WE CANNOT PROMISE EXCLUSIVITY.
- Each 10x10 space purchased will receive only TWO vendor badges. Every increasing 10 foot dimension adds two additional vendor badges. If you have employees working shifts who need to get into the tradeshow, you must meet them in the concourse and trade off your vendor access. No exceptions will be made.

Please sign and return this application as soon as possible.

For returning vendors, the 50% deposit is due by April 3, 2026. Remaining balance due June 5, 2026.

*If final payment for booth space is not received by **Friday, June 5, 2026**, booth space will be forfeited without refund at the discretion of the North Texas Rehab Center.*

We would be grateful if you considered making a donation for our upcoming auction benefitting the North Texas Rehab Center. This is a great opportunity to expose your business to new customers in North Texas and surrounding areas. Any donations are also tax deductible. Please consider giving an item or gift card during vendor check in.

Exhibitor Information

Booth Name:_____

Contact Person:_____

Address:_____

City:_____ State:_____ Zip:_____

Phone:_____ Fax:_____

Cell Phone:_____ Email:_____

*Any or all of the information provided may be used by the Texas Ranch Roundup in printed material.

Tax ID Number:_____

Products/Services to be exhibited:_____

_____

_____

WE CANNOT PROMISE EXCLUSIVITY

Please reserve _____ booth(s) for a total cost of $_____

Amount of deposit enclosed (50% of above total cost) $_____

☐ **Check enclosed*** ***or*** ☐ **Visa** ☐ **MasterCard** ☐ **Discover**

Name on Card:_____ Card Number:_____

Expiration Date:_____ CVV Code:_____ Amount:_____

Make checks payable to North Texas Rehab Center.

Mail application to: Texas Ranch Roundup
1005 Midwestern Parkway
Wichita Falls, TX 76302

SIGNATURE:_____

Application for exhibit space at the Texas Ranch Roundup Bit, Spur and Western Collectible Tradeshow indicates the applicant's willingness to abide by all accompanying terms and conditions set forth in the Exhibitor Rules. These terms and conditions are an integral part of this agreement which represents a binding commitment for you to exhibit at the tradeshow and for us to provide booth space. If you fail to abide by any provisions of this agreement, including the terms and conditions set forth in the Exhibitor Rules on the enclosed sheet, the Texas Ranch Roundup Tradeshow may suspend your rights to exhibit and seek damages for breach of this agreement.

FOR NTRC USE ONLY

Date Received:_____ Product/Service Approval:_____

Total Amount Due:_____ Amount Received:_____ Cash/Check/CC:_____ Date:_____

Amount Remaining:_____ Amount Received:_____ Cash/Check/CC:_____ Date:_____

Paid in Full:_____ Booth in 2025:_____ Booth Assignment:_____

Exhibitor Rules

1. PURPOSE
The Texas Ranch Roundup Bit, Spur and Western Collectible Tradeshow is held in coordination with the Texas Ranch Roundup benefiting the North Texas Rehab Center, West Texas Rehab Center and West Texas Boys Ranch. The tradeshow is sponsored by the North Texas Rehab Center (NTRC) and will be referred to in the following regulations as TRR Tradeshow.

2. GENERAL
The TRR Tradeshow shall have the exclusive authority to interpret these regulations. Matters not covered by the regulations shall be subject to a final decision by TRR Tradeshow. These regulations may be amended at any time by TRR Tradeshow upon their written notice to such exhibitors as may be affected. The application, when executed properly, shall be a binding agreement between the exhibitor therein named and TRR Tradeshow. The exhibitor shall abide by Federal, State, County and City laws, ordinances and regulations. No company or industry group will be permitted to exhibit or hold any sponsored activities in any of the hotels/ motels in Wichita Falls without permission of NTRC. **Exhibitors may not use the Texas Ranch Roundup name and/or logo on any merchandise, printed materials, or in any manner which infringes on the unique and copyright status of the Texas Ranch Roundup.**

3. LIABILITY
The TRR Tradeshow and North Texas Rehab Center assumes no liability for lost or stolen items or equipment before, during or after the show. TRR Tradeshow will provide security throughout the show to help prevent theft, but the exhibitor alone is responsible for the safety and security of his/her property. The exhibitor hereby releases the sponsor, the North Texas Rehab Center and their respective officers, directors, employees, volunteers, and contractors from all claims and damages of every kind, and agrees to hold each and all of them harmless from all claims and damages of every kind attributable to, or arising out of exhibitor's actions in connections with the TRR Tradeshow.

4. ELIGIBLE EXHIBITS
TRR Tradeshow reserves the right to determine the eligibility of such company, its product, promotion or part thereof. TRR Tradeshow will make effort to diversify exhibits. Displays must not be objectionable to TRR Tradeshow, other exhibits, and/or visitors to the show. Such exhibits will be draped and removed by NTRC and cost thereof billed to the exhibitor. Exhibitors may not display or advertise services/products other than those sold by said exhibitor in the regular course of business. Exhibitors wishing to display vehicles must have those vehicles pre-approved by NTRC. TRR Tradeshow shall determine questionable exhibits.

5. BOOTH SPACE AND ARRANGEMENT
Booth rental is for a two-day exhibit. Each booth is 10' x 10', includes pipe and drape, one 8' table and two chairs. **No display may extend beyond the 10' x 10' area.** All efforts will be made to keep repeated exhibitors in the same location; however, this cannot be guaranteed. Any signage or construction provided by exhibitor must be acceptable to TRR Tradeshow with respect to fellow exhibitors.
*********Do not put the tables provided by the MPEC on risers. Exhibitor will be responsible for any damage to the pipe and drape. Therefore, do not pin or attach anything to the drapes.***

6. PAYMENT
Vendors renting 1-2 booths will be charged $275 per booth, vendors renting 3-5 booths will be charged $265 per booth, and vendors renting 6 or more will be charged $250 per booth. For returning vendors, the 50% deposit is due by **April 3, 2026**. Payment in full for all exhibit space must be received in the TRR Tradeshow office by **June 5, 2026**. Please note if your final payment for exhibit space is not received by June 5, 2026, your exhibit space may be forfeited without refund at the discretion of the TRR Tradeshow. Exhibitors may not occupy assigned space until balance is paid in full.

7. REFUNDS
All prices are fixed charges and there will be no refunds for any reason, regardless of whether or not the exhibitor occupies all or part of the space for any portion of the exhibit term.

Exhibitor Rules Continued

8. SUBLETTING OF SPACE
Exhibitors shall not assign or sublet any space allocated to them and may not advertise or display goods other than those manufactured or sold by them in the regular course of their business. The space assigned to the exhibitor is for the exhibitor's exclusive use.

9. INSTALLATION OF EXHIBITS
Installation of exhibits at the MPEC will be from 10:00 a.m. to 6:00 p.m. on July 15th and 7:00 a.m. to 9:00 p.m. on July 16th. ***All exhibits are required to be operational by 9:00 a.m. on July 17th.*** If booth space is not occupied by the exhibitor by 9:00 a.m. on July 17th the TRR Tradeshow has the right to resell the exhibit space.

10. DISMANTLING AND REMOVAL OF EXHIBITS
All exhibits must remain intact until 7:00 p.m. on July 18, 2026, and may NOT be dismantled or removed before that time. All exhibits must be dismantled, packed and removed by 12:00 p.m. on Sunday, July 19th. Exhibitors will complete arrangements for prompt pickup. Any unattended exhibit or materials remaining after 12:00 p.m. on Sunday, July 19th shall be either discarded or removed and all charges will be billed to the exhibitor.

11. FIRE HAZARDS
All decorations made of papers, corrugated paper, crepe paper, drapes and cloth must be flameproof to meet the standards of the local Fire Department. ***Under no circumstances will any booth block any fire extinguisher in the exhibit hall.***

12. CARE OF EXHIBIT SPACE
The exhibitor shall keep the space occupied in good order. Exhibitors may not place anything in the aisles during the show. ***No pets will be allowed in the MPEC with the exception of service animals.***

13. DISTRIBUTION OF MATERIALS
Merchandise, circulars or advertising matter of the exhibitors may be distributed only within the booth assigned to the exhibitor.

14. ELECTRICAL AND PHONE USAGE
Electricity is provided (110v). Exhibitor must supply heavy duty, grounded extension cord (max 100 feet). If telephone/credit card line or internet is needed, exhibitor is solely responsible for making arrangements.

TRR Tradeshow does not participate in this agreement.

15. TAXES
All sales taxes, income taxes, FICA or other withholding taxes arising out of or in connection with exhibitor's use of the exhibit space are the sole responsibility of the exhibitor. This includes obtaining a current Texas Sales Tax permit.

16. HOSPITALITY ROOM

A complimentary hospitality room located on the north hallway of the exhibit hall is provided for our exhibitors. Coffee, water and donuts will be available July 17 and 18 from 8:30 a.m. to 10:30 a.m. In order to ensure the drinks and breakfast are given only to exhibitors, an exhibitor identification badge provided by TRR Tradeshow must be worn or presented.

17. TICKET VOUCHER/PARKING PASS

If any exhibitor would like to go to the Friday night rodeo, **two** ticket vouchers can be found in your check-in packet. Please note, a voucher does not guarantee access to the rodeo. Vouchers must be presented at the MPEC ticket booth to redeem for rodeo tickets. Tickets will be provided on a first come, first served basis. Each exhibitor will receive **two** parking passes to park their vehicle in the west parking lot. The parking passes will also be in the check-in packet. The parking is first come, first served and a spot is not guaranteed.